

MANEGE

28-30 October 2011

II Московская международная выставка

ИСКУССТВО КУКЛЫ

IInd International
Moscow exhibition «Art of the Doll»



EXHIBITION KIT

To participate in the exhibition we invite:
artists, creative associations and unions,
galleries, collectors, museums and other
organizations whose field of professional activity is
related to the subject of the exhibition.

Art dolls ● Puppets ● Fashion dolls ● Doll Houses
Boudoir dolls ● Materials and Accessories ● Boudoir dolls ● Teddy Bears
Folk-dolls ● Teddy Bears ● Theater and cinema dolls
Shadow play dolls ● Art dolls ● Materials
Factory-made dolls ● Mechanical dolls ●

www.dollmanege.ru

11nd International Moscow exhibition «Art of the Doll»

Organizer:

Cultural Foundation of Support and Promotion of the
Development of the art of the doll «DOLLS OF THE WORLD»



With support of the Government of Moscow



In association with:

«Shater Trading House», LLC



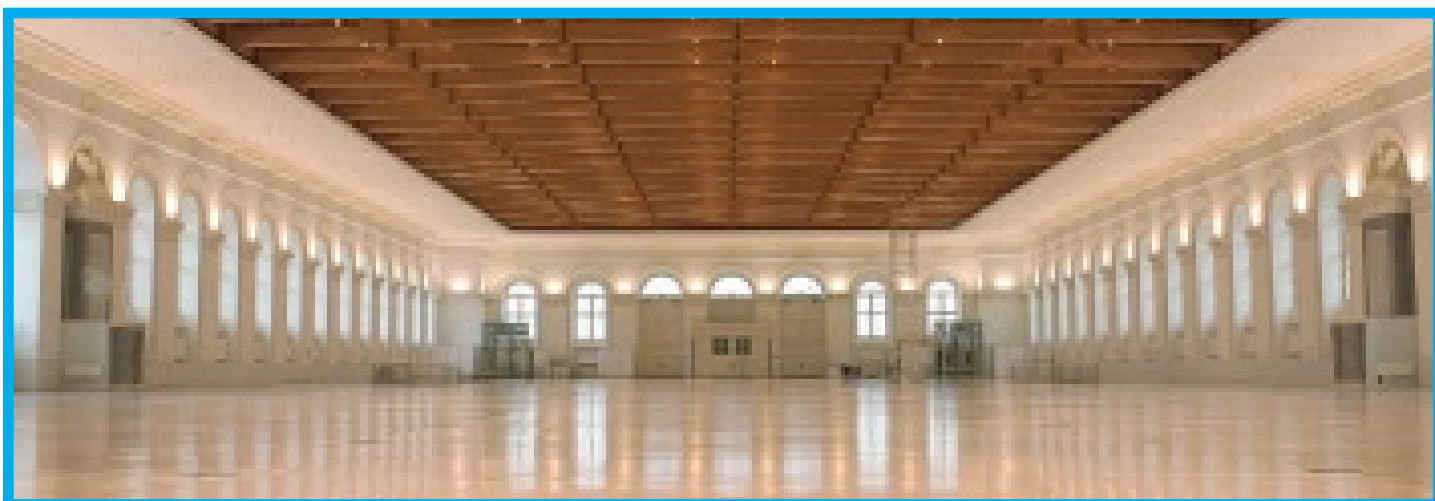
ЦВЗ «Манеж»
"Гостиний двор"

The exhibition is held
in «Manege» Central Exhibition Hall,
Moscow

Total exhibition area
is 5600 square meters.

Exhibition date: October 28-30, 2011

Expected number of visitors: 30000 people



The biggest doll exhibition in the world!

It is the biggest exhibition, a real event in the dolls world. In the historical centre of the Russian capital there will be an exposition covering 5600 square meters. We expect to have 30 thousand visitors. There will be more than 1000 participants from 26 countries of the world. Thousands of works will reveal the connections between dolls and different cultural aspects – for masses, elite, folk and subculture.

The exhibition will present shadow theatre dolls from the East and “glamour dolls” by modern artists; industrial dolls of the Soviet period and traditional national ones; mechanical and interior dolls; dolls for theatre and cartoon. You’ll be able to touch the history of the “dolls people” with the help of antique dolls collectors’ projects; you’ll see a doll-object, a doll-installation and a doll-collage.

The exhibition project “DOLL ART” consists of five functional parts:

1. International exhibition-fair “DOLLS OF THE WORLD” ,

in frames of which you’ll find works by the leading world artists, from the biggest galleries, dolls collectors and art unions.

2. Art project “21st century of the doll’s Odyssey”

3. Nomination for “PANDORA” award (“Pandora” (Greek) – gifted with everything).

The award will be given to artists, art historians, collectors, and gallery holders, editors in doll art sphere, who proved to be bright and talented in different aspects of their work.

4. The fifth Bartramov’s Readings – International Conference for Science and Practice.

Organizers: Fund “World Dolls”

And Russian Education Academy Establishment “Artistic and pedagogical toy museum”

5. Charity part “Territory of kindness” .

Our partners:



Charity fund “Life line”



Russian Education Academy Establishment
“Artistic and pedagogical toy museum”

I. General rules and conditions

The exhibition is an annual project established by the Cultural Foundation for Support and Promotion of the doll art Development «DOLLS OF THE WORLD». Applications for participation are accepted from January 1, 2011

Exhibition admission fee is 3000 rubles (approx. 100\$ or 70 Euro).
Exhibition admission fee covers the cost of feature material in Exhibition Catalogue, badges for exhibitors, Invitation cards, one Participant's Certificate. One Exhibition admission fee payment covers the cost of one Participant's Certificate.

The participants exhibiting collectively may order personal Participant's Certificate by paying Exhibition admission fee..

Payments and deadlines:

Exhibition rental fee should be paid in two stages:

Exhibition admission fee and 50 % of the rental cost should be paid by May 1, 2011.

The rest 50% of the rental fee and the complete cost of the Exhibition Catalogue article should be paid by July 1, 2011.

In cases when the participant refuses to exhibit on the grounds non-connected with the organizers the exhibition admission fee is non-refundable.

In cases of refusals to exhibit given no later than 120 days prior to the exhibition, only 50 % of the rental cost is refundable.

Exhibition schedule:

October 27, 2011 – installation

**October 28, 2011 – the exhibition is open for visitors
from 11.00 a.m. to 20.00 p.m.**

**October 29, 2011 – the exhibition is open for visitors
from 11.00 a.m. to 20.00 p.m.**

**October 30, 2011 – the exhibition is open for visitors
from 11.00 a.m. to 20.00 p.m.**

19.00 – 24.00 – exposition dismantling

II. Exhibition area ordering

1. BOOTH:

1 square metre exhibition area rental cost is 7000 rubles (approx. 230\$, 170 Euro).

Minimal booth size – 2 square metre
Hight – 2.42 metres

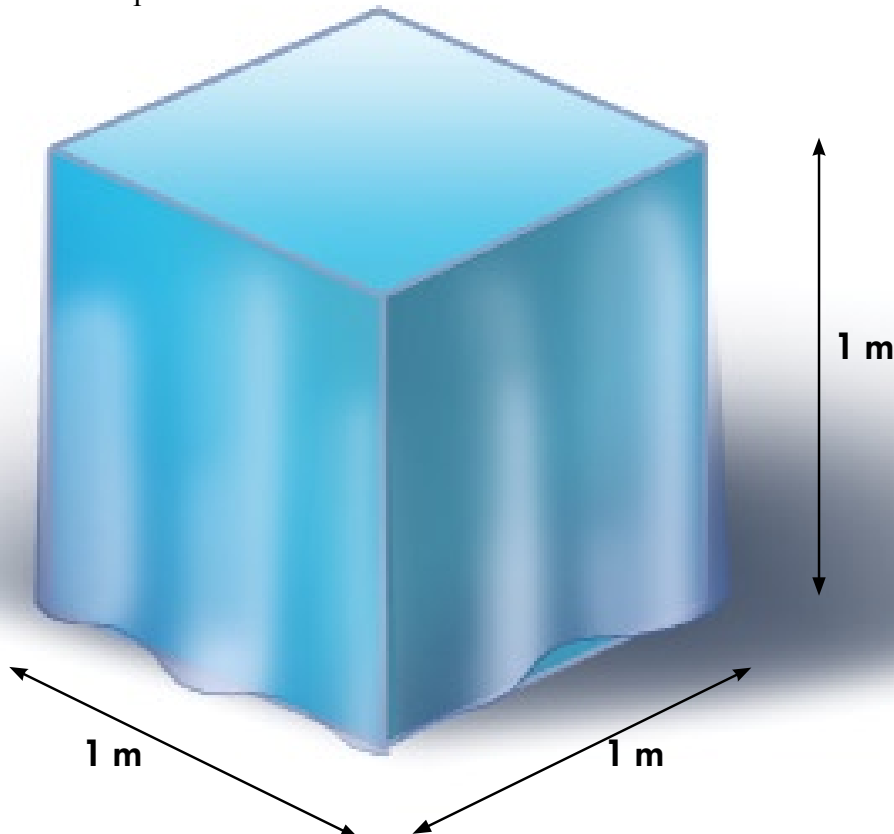
Please see floor plans on www.dollmanege.ru

For full list of additional equipment please contact **Tatyana Ponomareva**
on dollmanege@gmail.com
or by phone: 007 985 971-63-81

2. PODIUM:

One podium (size 1 m x 1 m x 1 m) rental cost is 15000 rubles (approx. 500\$ or 350 Euro).

The number of podiums are limited. Podiums can be located in different Sections of the exhibition according to the Floor plan.



III. Print materials

Booklet

The Exhibition Booklet contains short information on all exhibitors.
Exhibition admission fee includes the cost of one exhibition Booklet.

Catalogue

The Exhibition Catalogue contains exhibitor printing unit, which is 2 pages or one page-spread.
One printing unit contains a text of maximum of 600 printing symbols, photograph and 4 illustrations.
Exhibition Catalogue size is 210x290 mm.

One printing unit rate is 10 000 rubles (approx. 330\$ or 230 Euro)

Edition 3000 copies.

Distribution: _____

- during exhibition days
- specialized literature retail outlets
- during the relevant exhibitions
- distribution among collectors and VIPs

In order to reserve a printing unit in the Exhibition Catalogue, please fill out the following form:

Exhibitor full name:

Company full name /Artist full name/Company director full name

Mailing address:

Telephone:

Email:

Web-site:

Company profile (field of activity)

Photos 300 dpi

Each photo has to be clearly signed:

full artist name, country, city, material, number of copies, height, year of issue.*

Printing unit rate includes the cost of one Exhibition Catalogue sample.

**If You have any questions, regarding the
Exhibition Catalogue, please contact
Natalia Zazulina
on nat@dollmaster.ru
or by phone: 007 (926) 234-08-51**

All the material for the Exhibition Catalogue is to be sent before September 12, 2011.

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IV. Application form

Organization-exponent:	
ID number:	Phone:
Country:	Fax:
Responsible officer:	E-mail:

ORDERING OF THE AREA

BOOTH:

Equipped area	Total		Width		Depth	Annex, notes
		=		X		

Title on Signing panel on stand:														

**Exhibition admission fee includes 10 book signs on the freeze; extra signs cost 80 rubles per sign.

PODIUM:

Podium sized 1 m. x 1 m. x 1 m. _____ pcs (number of podiums).

For each podium one chair is provided.

Exposition contains:

Dolls	
Bears	
Furniture and Accessories	
Houses	

Additional equipment:

Title	Price	Quantity
Table		
Chair		
Socket		
Extra freeze signs		

Additional equipment full list is sent on request.

Number of printing units you would like to publish in the Exhibition Catalogue _____

I allow the organizers to use photos of my production and exhibition space for promotion of the Exhibition

Signature _____ Date _____



Contacts

Exhibition Oranizging Committee:

115280, Russia,
Moscow, Lenenckay sloboda, 26, 1 st entrance, off. 45

For further information please contact
exhibition executive director: Tatyana Ponomareva

e-mail: dollmanege@gmail.com

Tel: +7(495)781-85-85,
+7(985) 971-63-81